



കേരള ഗസറ്റ് KERALA GAZETTE

അസാധാരണം EXTRAORDINARY

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Thiruvananthapuram,
Saturday

2024 നവംബർ 23
23rd November 2024

1200 വൃശ്ചികം 8
8th Vrischikam 1200

1946 അഗ്രഹായനം 2
2nd Agrahayana 1946

നമ്പർ
No. 3733

GOVERNMENT OF KERALA
Industries (E) Department

NOTIFICATION

GO (P)No.44/2024/ID

Dated, Thiruvananthapuram, 21st November, 2024

S. R. O. No. 1069/2024

The following amendments are made in the Recruitment Rules for the Kerala State Co-operative Coir Marketing Federation which is approved and hereby published.



1. Short title and commencement:-

(i) These rules may be called the Recruitment Rules for the Kerala State Co-operative Coir Marketing Federation (Amendment), 2024

(ii) They shall come into force at once.

2. In Rule 3, Branch I (Administration) Class I:-

(a) The Method of Appointment of Managing Director shall be modified as follows:-

“By direct recruitment through Kerala Public Enterprises Selection and Recruitment Board or by deputation from State Government/ Public Sector Undertaking of State.”

(b) The Qualification/Experiences of Managing Director shall be modified as follows;

“Qualification: Bachelor of Engineering/B Tech OR Science Graduate with MBA.

Age Limit: 62 years

Experiences:

- Minimum 10 years experience in Manufacturing / Marketing of Traditional / Arts & Crafts products of which at least 5 years independent charge of the company/ organization or Head of the Department of company / organization with an annual turnover of Rs. 50 crores or above (The average audited annual turnover of three financial years preceding the calendar year in which the post is advertised is considered).
- Experience in Coir Industry will be an added advantage.
- Should have experience in handling Finance / HR / Marketing”

By order of the Governor,
A P M MOHAMMED HANISH
PRINCIPAL SECRETARY

Explanatory Note

(This does not form part of the Notification, but is intended to indicate its general purport)



As per G.O.(P) No. 32/2017/ID dated 08-11-2017, Recruitment Rules for the Kerala State Co-operative Coir Marketing Federation Limited (COIRFED) was published as SRO No. 757/2017. Further, as per G.O.(P) No. 6/2022/ID dated 16-03-2022, Government have fixed qualification/ experience for the post of Managing Director of COIRFED. Since suitable candidates were not available for appointing as the Managing Director of COIRFED as prescribed in the Recruitment Rules and above said Government order, Government have decided to make suitable amendments in the above said rules.

The notification is intended to achieve the above object.

